

Connect to our 2025 results!



NIOK
Connecting Hungarian
CSOs since 1994

Where up-to-date civils connect: Nonprofit.hu

- **1197 new entries** were posted on nonprofit.hu
- We sent out **45 nonprofit.hu newsletters** to more than **11,000 subscribers**
- Our newsletters and our own Knowledge Base materials had a total of **857,866 readers**
- **New sections** were launched in 2025: **Services, Podcasts**, and we further developed the calendar function

“ If I had to describe the NIOK Social Base Building Camp in one word, it would be: epiphany! 💡

Patrícia Csemer, LÉTRA

”

Building a social base

- **- we establish strong relationships**

We had two innovations in 2025:

- The **Social Base Building Test** was completed, which is now available in four languages in the V4 region, based on the Hungarian version
- We held our first **Social Base Building Camp** in Piliscsaba with the participation of 15 organizations

Stronger Roots 2025-27 - new call for proposals

With the support of the European Union's CERV program, we announced a new Stronger Roots call for proposals, receiving **165** social base building and **18** network proposals. By the end of the year, we had **selected 18 social base building and 4 network projects** to receive funding, and we start working with them in 2026. **Congratulations** once again to all of them!

We connect together at the celebration of excellence: Civil Awards

- **117** applications were received
- **8** organizations out of **22** finalists received awards



NIOK Tapi,
NIOK's new mascot:
a cute tapir
full of thirst for knowledge

New website

We have renewed niok.hu, updated our brand messages, design elements, and website content. What's more, the Civil Awards has also moved to niok.hu!

NIOK Academy was launched!

We have created a separate platform for **NIOK's training courses**:

- our training courses on communication, fundraising, social base building, and the use of digital tools are available in the form of **e-learning materials**
- in addition, you can also find our **webinars and in-person training courses** here

Our goal is to develop the civil sector in cooperation with **renowned and experienced professionals.**

Adjudkössze.hu - Join us in the fundraising movement

- Since Adjudkössze was founded in 2011, more than **HUF 3.2 billion** has been donated through it to civil organizations for good causes.
- **Crowdfunding**: more than **HUF 85 million** was donated in 2025.
- Through our **credit card payment service** for our customers: nearly **HUF 147.5 million** in donations were collected in 2025.
- Through **telephone** fundraising, nearly **HUF 130 million** was collected for organizations, and more than **250,000 calls/text** messages were received from donors in 2025.

Webshopadomány

- The **number of webshops** where you can support a selected non-profit organization with your purchase has risen to **over 500**.
- **321 non-profit organizations** have joined and are collecting donations here
- In November and December 2025, the amount of donations received **tripled** compared to the previous year.
- **New feature**: you can now **invite your friends** to use Webshopadomány, thereby earning extra donations for the organization you support.

**GIVING
TUESDAY**

7 civil society
organizations
organized events
related to the Giving
Tuesday competition
in 2025..

NIOK fun fact

We made at least **20 liters of kombucha** and a minimum of **30 kg of salad** together in the office in 2025!

CivilTech.hu - Connecting with new digital solutions

We helped with the delivery of **841 software** packages to a total of **3,263 registered civil society organizations**.
In 2025, we had **96 new registrants**.

Training courses and civil publications

We held a total of **13 training sessions** with **370 participants** in 2025.

In 2025, we conducted a questionnaire survey **on the transparency law draft** and published a quick **analysis of the record 1% donations**. We prepared and published the **NIOK Civil report** presenting the sector's performance in 2025 for the first time. You can follow NIOK's professional materials on **our Civil publications subpage**.

Want to know more about NIOK Foundation? Let's connect!! www.niok.hu

